



West Lindsey District Council
Economic Growth Strategy 2025-2030
Action Plan Version 1





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Delivery of the WLDC Economic Growth Strategy 2025-2030 is focused around a rolling medium-term action plan – linked to the strategic themes identified within this strategy.

In alignment with the strategy, the action plan is intended to be dynamic in order to react to changing economic circumstances and flexible to capitalise on emerging opportunities.

The action plan will be reviewed annually and amended as appropriate – both in terms of composition and delivery timescales.

To track delivery progress, impact monitoring and evaluation will be undertaken using both overarching economic metrics which we have developed with strategic partners (identified below) and project specific analysis which will animate the broader outcome(s) of our interventions.

Metrics will measure data, direction of travel and performance versus comparators. These metrics will also be reviewed annually and updated where required.

Progress updates will be reported back to stakeholders annually via summary info-graphics and case studies where pertinent.

Theme 1: Inclusive Growth and Regeneration

- GVA per head of Workforce (real terms)
- Wages – Weekly Pay
- Employment Rate
- Out of Work Benefits
- Vacancy Rates
- Gross Disposable Household Income

Theme 2: Business Environment

- Business Survival Rate (3 Year)
- Total Businesses
- Total Businesses per 1,000 of Population
- Business Birth and Death Ratio

Theme 3: Investment

- Estimated Investment Funding
- Employment Floor Space Developed

Theme 4: Employment and Skills

- Total Jobs
- Job Postings
- Qualifications – Level 3+
- % of Occupations classed as High Skilled

Theme 5: Sustainability & the Green Economy

- Median Housing Energy Efficiency Score
- Per Capita CO2 Emissions within the scope of Local Authority
- Total Commercial and Industrial Emissions

Theme 1: Inclusive Growth and Regeneration

Vision for West Lindsey:

'Through the delivery of growth and regeneration programmes, we will support the development of a thriving West Lindsey economy where everyone has the opportunity to contribute to and benefit from economic success, leading to more diverse, equitable and sustainable town centres and communities.'

Approach:

Consultation with stakeholders has confirmed a desire to ensure growth benefits all. West Lindsey is a district of contrasts. Despite many communities performing well (in an economic sense), analysis highlights acute pockets of deprivation, inter-generational economic inactivity, youth unemployment and challenges linked to rurality/sparsity.

Our approach to delivering inclusive growth and regeneration will seek to ensure that through our interventions, local economic growth, and more importantly - economic well-being, is accessible to as many of our residents as possible. In order to realise growth, while concurrently lowering barriers to opportunity, we will:

- Continue to lobby for growth enabling infrastructure investment which supports emerging opportunities and bridges gaps between rural and urban provision.
- Champion place-making and build on the significant investments we have recently made via the Levelling-Up Fund and National Lottery Heritage Fund to revitalise our town centres (e.g. 'Thriving Gainsborough 2024') with further programmes targeted at addressing market failure through the generation of commercial investment.
- Use our place-leadership role to work with developers to improve social-infrastructure, deliver balanced housing stock and commercial buildings which create a sense of pride in place for residents.



- Lever our key growth projects, such as STEP, in order to maximise their economic reach/social value (via local investment, supply-chain, skills development etc.) and create opportunities for our residents most likely to be excluded from the labour market.
- Support the re-imagining of our town centres as places to live, work and shop by targeting interventions that tackle vacancies and retail churn to improve the vibrancy of the local retail/leisure/service and market mix.
- Continue to utilise structural growth funding, such as the UK Shared Prosperity Fund, to deliver programmes to support growth across the district which is focused on meeting the specific needs of our rural communities.

We will also evolve our relationships with representative organisations, such as the Lincolnshire Chamber of Commerce and Federation of Small Business, to promote equitable employment practices, advocate sustainable and inclusive business models and support social enterprises and cooperatives.

Additionally, we will seek to increase the local socio-economic value of our growth investments through procurement activity and seek to ensure the planning process distributes opportunity through-out the district equitably.

Key Economic Metrics:

GL = Greater Lincolnshire

Indicator/Source	Latest Data	Direction of Travel				Snapshot
GVA per Head of Workforce (real terms calculated) Source: ONS LA GVA, BRES Employment	£57,266 (UK = £62,859)	1 YR	5 YR	5 YR v UK	5 YR v GL	Below national average but improving in short and long term and performing better than local comparators
		↑	↑	↑	↑	
Wages - Weekly Pay Source: ONS Annual Survey of Hours and Earnings 2024 - resident based	£677 (UK = £729)	1 YR	5 YR	5 YR v UK	5 YR v GL	Below national average, improving in short and long term but performing worse than national and local comparators
		↑	↑	↓	↓	
Employment Rate Source: ONS Labour Force Survey, June 2024	75.1% (UK = 78.4%)	1 YR	5 YR	5 YR v UK	5 YR v GL	Below national average, worsening in short and long term and performing worse than national and local comparators
		↓	↓	↓	↓	
Out of Work Benefits Source: ONS Claimant Count, Oct 2024	3.2% (UK = 4.3%)	1 YR	5 YR	5 YR v UK	5 YR v GL	Lower than national average, but worsening in short and long term and performing worse than national and local comparators
		↑	↑	↑	↑	
Vacancy Rate Source: WLDC Reporting and Local Data Company RLTA reports	15.9% (UK = 14.0%)	1 YR	5 YR	5 YR v UK	5 YR v GL	Higher than national average but improving in short and long term and performing better than national comparator
		↓	↓	↓		
Gross Disposable Household Income Source: ONS GDHI per head of population 2024	£21,580 (UK = £22,580)	1 YR	5 YR	5 YR v UK	5 YR v GL	Below national average but improving in short and long term and performing better than national and local comparators
		↑	↑	↑	↑	

Key Actions:

Activity	Lead	Measurement	Time Frame
1.1 Continue the work with the RSN to champion inclusive growth and advocacy for rural communities in support of the Delivering for Rural Campaign.	Growth	Narrative	Ongoing
1.2 Continue to work closely with Town and Parish Councils to strengthen and develop their economic capacity and resilience during LGR transition (i.e via development of NPs, localised energy Schemes, local business groups etc.).	Pan Council	Narrative	Ongoing
1.3 Delivery of Gainsborough Town Centre Regeneration Programme via the approved UKSPF Business Plan for 25/26.	Growth	Milestone /Metric	By March 2026
1.4 Continue to champion and drive heritage led regeneration renewal across the main market towns of Gainsborough, Market Rasen and Caistor to attract new businesses, visitors and residents.	Growth	Milestone /Metric	Ongoing
1.5 Update the West Lindsey Housing Strategy in line with new Nation Policy/ Government Strategy Publication.	Housing	Milestone	2026
1.6 Support development of Strategic Partnership with Homes England.	Housing	Narrative	Ongoing
1.7 Continue to play an active role in Central Lincolnshire Joint Strategic Planning function.	Policy and Strategy	Milestone	Ongoing
1.8 Continue to lobby for growth enabling physical and digital infrastructure schemes which supports inclusive access, enterprise growth and social mobility.	Growth	Narrative	Ongoing

Theme 2:

Business Environment

Vision for West Lindsey:

‘Through the provision of advice, resources and funding which encourage growth, entrepreneurship and innovation, West Lindsey’s Micro, SMEs and larger businesses will have the opportunity to realise their potential.’

Approach:

Consultation with stakeholders emphasises that local businesses have: (1) an on-going need for practical support which addresses real-world business challenges; and; (2) financial assistance to realise commercial opportunities. Additionally, stakeholders identify that all support should be demand-led and respond to the unique needs of the business accessing support, supporting innovation and adaptation – especially given the volatile operating environment many businesses find themselves competing in.

West Lindsey has an entrepreneurial business culture with a strong base of SMEs, scale-up businesses and business survival rates significantly higher than national averages – all of which are positive indicators of economic resilience and growth potential. Conversely, high streets continue to struggle in response to changing consumer behaviour and external market factors e.g. utility prices, continue to increase operational costs for many businesses. On-going structural uncertainty is also having a negative impact on business operations, confidence, investment and ultimately, commercial sustainability. To support West Lindsey’s businesses we will:

- Work with partners to improve access to growth finance that helps de-risk SME investment, improves businesses growth and sustainable, high value job creation throughout the district.
- Explore, with funding partners, opportunities to deliver business infrastructure including incubators/start-up units and grow-on space.
- Support sustainable additional employment land allocations through the local and neighbourhood plans.



- Support local entrepreneurs, start-ups and micro-enterprises, scale-ups and high-growth businesses with support programmes which are focused on meeting the specific needs of the end-user.
- Establish a key account management programme to ensure West Lindsey’s most significant businesses – in both mature and emerging sectors, can engage with local government and partners.
- Build a business case for a pan-district business forum, providing a platform for B2B collaboration around growth opportunities, workforce development and knowledge transfer.
- Continue to work with partners to support foreign-owned businesses/investors.
- Advocate and support local business exporting into the global market.
- Continue to develop and promote West Lindsey’s visitor economy, town centres, markets and footfall events.
- Continue to utilise structural growth funding, such as the UK Shared Prosperity Fund, to co-fund the delivery of the Business Lincolnshire Growth Hub and WLDC’s bespoke local business support provision.
- Animate supply chain opportunities.

Key Economic Metrics:

GL = Greater Lincolnshire

Indicator/Source	Latest Data	Direction of Travel				Snapshot
Business Survival Rate (3 Year) Source: ONS Business Demography 2024	53.7% (UK = 53.0%)	1 YR	5 YR	5 YR v UK	5 YR v GL	Above national average, but worsening in short and long term and performing worse than local average
		↓	↓	↑	↓	
Total Businesses Source: ONS Interdepartmental Business Register	4,150	1 YR	5 YR	5 YR v UK	5 YR v GL	N/A
		↓	↑			
Total Businesses per 1,000 of Population Source: ONS Interdepartmental Business Register, ONS Population Estimates	44.3 (UK = 47.6)	1 YR	5 YR	5 YR v UK	5 YR v GL	Below national average, worsening in short and long term and performing worse than national and local comparators
		↓	↓	↓	↓	
Business Birth to Death Ratio Source: ONS Business Demography Quarterly 2024	1.03 births per death (UK = 1.02)	1 YR	5 YR	5 YR v UK	5 YR v GL	Above national average, improving in short term but worsening long term and performing better than national and local comparators
		↑	↓	↑	↑	

Key Actions:

Activity	Lead	Measurement	Time Frame
2.1 Continue to work in partnership with LCC to evolve, support and promote the delivery of the Business Lincolnshire Growth Hub support offer.	Growth	Narrative /Metric	Ongoing
2.2 Delivery of UKSPF 25/26 funded Flagship West Lindsey Business Support Programme.	Growth	Narrative /Metric	By March 2026
2.3 Continue business engagement and aftercare initiatives via the delivery of digital newsletters, webinars and in-person business events.	Growth	Narrative /Metric	Ongoing
2.4 Continue the Data collection programme including Town Centre Vacancies Index, footfall data monitoring and commercial/retail audits.	Growth	Narrative /Metric	Ongoing
2.5 Work with partners to ensure local supply chain opportunities are maximised both in existing and emerging sectors.	Growth	Narrative	Ongoing
2.6 Establish a key account management protocol for West Lindsey's most significant businesses	Growth	Narrative	Q3 2026
2.7 Establish the business case for a pan-district business forum to support B2B collaboration.	Growth	Narrative	Q3 2026
2.8 Continue to promote West Lindsey's Visitor Economy, Town Centres, Markets and Footfall Events (Leisure, Culture etc.).	Growth/Comms	Narrative	Ongoing
2.9 Explore, with partners, opportunities to deliver new business infrastructure (including employment 'space' and transport/digital/utility infrastructure).	Growth	Narrative	Ongoing
2.10 Support, with partners, Foreign Owned Businesses and help animate exporting opportunities to local businesses.	Growth	Narrative	Ongoing

Theme 3:

Investment

Vision for West Lindsey:

'Through the facilitation of investment from both the public and private sector, we will drive West Lindsey's economic resilience and diversification, job creation and improvements to infrastructure and digital connectivity to create a conducive environment for businesses and communities to thrive.'

Approach:

Consultation with stakeholders confirms an expectation that WLDC should continue to play a leading role in facilitating investment into the whole district. There is strong support for improving physical and digital infrastructure, with a focus on 'future-proofing' and incorporating sustainable technologies. Although WLDC works pro-actively to encourage and facilitate both public and private investment in the district, it is undeniable that investment decision making continues to be impacted by market uncertainty, the commercial viability of investments in the district and investors appetite for risk.

Our approach to investing in growth projects will continue to be based around sound business case development. In parallel, our approach to supporting investment will be based around maintaining an investment ready culture, enabling investment through a supportive approach which helps businesses to mitigate risk. In order to provide investors (both public and commercial) with confidence we will:

- Utilise our adopted local plan to take a flexible approach to growth in order to support/facilitate the realisation of emerging commercial opportunities.
- Ensure that, as part of the Local Plan review, future employment land and residential allocations meet future growth requirements, using planning policy to help create the conditions in which interested parties can invest with certainty.
- Work with partners, such as Invest/Team Lincolnshire, to provide dedicated investment, relocation or expansion support.



- Work with partners, such as Lincolnshire County Council and the Greater Lincolnshire CCA (as well as utility providers) to develop policy/business cases which: (1) make the case for investment to unlock local sites (e.g. Sustainable Urban Extensions); (2) improves community connectivity; (3) delivers additional housing and serviced employment land; (4) delivers transport, utility and digital infrastructure improvements to support West Lindsey's priority growth sectors (e.g. regenerating Scampton).
- Continue to work in partnership with developers/investors to address market failure, revitalise our high-streets/communities and deliver locally iconic developments (e.g. Savoy Cinema, Gainsborough).
- Continue to maintain our intelligence led approach to handling investment enquiries, working pro-actively with stakeholders/agents to bring vacant units/sites into commercial use.
- Evolve our place-marketing collateral, launch the 'Invest West Lindsey' website to promote the district, local opportunities and supporting local business networks.
- Continue to lobby, develop policy and the mechanisms to aid West Lindsey's communities hosting Nationally Significant Infrastructure Projects (NSIPs) realise significant community benefit in both the direct locality and across the wider district.

Key Economic Metrics:

GL = Greater Lincolnshire

Indicator/Source	Latest Data	Direction of Travel				Snapshot
Estimated Investment Funding Source: The Data City, Deal Room 2024	£18.3m	1 YR	5 YR	5 YR v UK	5 YR v GL	Improving performance in the short and long term
		↑	↑			
Employment Floor Space Developed Source: WLDC AMR 23/24	14,096sqm	1 YR	5 YR	5 YR v UK	5 YR v GL	Improving performance in the short and long term
		↑	↑			

Key Actions:

Activity	Lead	Measurement	Time Frame
3.1 Develop the Invest West Lindsey website.	Growth	Narrative /Metric	Q4 2025
3.2 Work with the GLCCA to ensure the emerging Local Growth Plan endorses Place Leadership approach as a mechanism to local economic growth.	Growth	Narrative /Metric	Ongoing
3.3 Work with partners to deliver the AgZone cluster of opportunities along the A15 growth corridor.	Growth	Narrative /Metric	Ongoing
3.4 Identify and supply new sites for employment.	Growth	Narrative /Metric	Ongoing
3.5 Capitalise on the emerging investment opportunities to promote the district's offer to areas where economic links are low e.g. Sheffield City Region and Nottinghamshire.	Growth	Narrative	Ongoing
3.6 Develop a portfolio of funding ready infrastructure projects to kick-start investment, unlock and stimulate economic activity within the District.	Growth	Narrative	Ongoing
3.7 Continue to work in partnership with Team Lincolnshire and other local/regional stakeholders to attract inward investment and collaborative initiatives to promote workforce development and knowledge sharing.	Growth	Narrative	Ongoing
3.8 Delivery of UKSPF 25/26 funded Growing Innovation STEP Investment Plan.	Growth	Narrative	By March 2026
3.9 Work with partners to develop Scampton and develop the local defence cluster.	Growth	Narrative	Ongoing
3.10 Continue with actions as identified in the Visitor Economy Strategy under the key themes of product development, destination basics, marketing and promotion and partnership and collaboration.	Growth	Narrative	Ongoing
3.11 Continue to work with partners to develop the STEP Fusion Programme and wider Trent Super Cluster vision work.	Growth	Narrative	Ongoing
3.12 Continue to lobby, develop policy and the mechanisms to aid West Lindsey's communities hosting Nationally Significant Infrastructure Projects (NSIPs).	Growth	Narrative	Ongoing

Theme 4:

Employment and Skills

Vision for West Lindsey:

'Through partnership working with educational institutions and industry, we will strive to improve skills development and employment opportunities in West Lindsey - aligning workforce capabilities with current and future market needs, particularly in our emerging growth sectors - developing a pipeline of local talent to support all local businesses to realise growth'

Approach:

Consultation with stakeholders identifies the on-going need for WLDC to work in partnership with employers and education/skills providers to improve functional skills, raise productivity and create career pathways - particularly for younger residents. Additionally, stakeholders identify there is a need to improve both up-skilling opportunities and access to employment across all sectors through-out the district. There is also strong support for maintaining and developing relationships with businesses and skills providers to ensure skills shortages are identified/addressed, apprenticeships prioritised, employment is inclusive and West Lindsey has a workforce which is ready to respond to opportunity.

West Lindsey already benefits from a collaborative approach to skills and employment planning via established bodies like the West Lindsey Employment and Skills Partnership. Conversely, despite research confirming that although the district benefits from a number of encouraging metrics, including improving higher skills levels and low unemployment - there is a significant workforce deficit, out-migration for training or employment and pockets of acute skills and employment deprivation. Critically, there is only minimal local provision around further and higher education, despite nationally renowned facilities such as the Lincoln Institute for Agri-Food Technology (LINCAM) based/operating in West Lindsey.

Local employers often struggle to access the training and development their employees require locally and the ageing population is creating issues around succession planning. Building on the legacy of the WLDC's UKSPF funded 'People and Skills' programme, workforce development strategy will be focused on future-proofing employee skills, addressing employment gaps and aligning education and training with industry needs (particularly those in emerging sectors such as defence, agri-tech and clean energy). Working with the GLCCA to ensure Local Skills Improvement Plans, local Get Britain Working Plans and skills funding works for the West Lindsey economy more broadly, we will:



- Work with stakeholders via the West Lindsey Employment and Skills Partnership to both address local challenges and facilitate local opportunities identified via the Employment and Skills Delivery Plan, ensuring ongoing skills intelligence and forecasting proactively address future business and workforce needs.
- Continue to strengthen links with the University of Lincoln and explore the potential for a campus based in Gainsborough focused on developing advanced manufacturing and fusion adjacent skills, building on the successful LINCAM model.
- Support businesses/educational institutions to develop a talent pipeline for WL's emerging growth sectors via industry led programmes which aligns local skills development with ongoing/future sector needs.
- Establish the business case for a Fusion Skills Cafe in Gainsborough and explore the potential for a West Lindsey trade school.
- Engage with schools to develop skills curriculum, animate local career pathways, support placements and inspire the future workforce (emerging/established sectors).
- Engage with employers and skills providers to address local access issues in order to address travel/connectivity issues and reduce barriers to employment and training.
- Work with providers to promote life-long learning, re-skilling and apprenticeships - particularly around digital and green skills.

Key Economic Metrics:

GL = Greater Lincolnshire

Indicator/Source	Latest Data	Direction of Travel				Snapshot
Total Jobs Source: Lightcast 2024	28,100	1 YR	5 YR	5 YR v UK	5 YR v GL	Improving performance in short and long term
		↑	↑			
Job Postings Source: Lightcast 2024	4,800	1 YR	5 YR	5 YR v UK	5 YR v GL	Improving performance in long term, but decreases in short term
		↓	↑			
Qualifications Level 3+ Source: Census 2021 (NB: Long term change is 10 years)	47% (UK = 50.8%)	1 YR	5 YR	5 YR v UK	5 YR v GL	Below national average, improving performance in long term, but not improving as quickly as national and local comparators
			↑	↓	↓	
% of Occupations classed as High Skill Source: SOC 1,2,3 Lightcast 2024	43% (UK = 48%)	1 YR	5 YR	5 YR v UK	5 YR v GL	Below national average but improving in short and long term and outperforming national and local comparators
		↑	↑	↑	↑	

Key Actions:

Activity	Lead	Measurement	Time Frame
4.1 Design and deliver a programme of employment and training events for job seekers.	Communities	Narrative /Metric	Ongoing
4.2 Create a Green Skills Academy Partnership to develop specialised training programmes in green construction, renewable energy installation, retrofit and environmental management.	Growth/Communities	Narrative /Metric	Ongoing
4.3 Work with FE, HE and training providers to ensure skills are developed to support emerging sectors and new investment entering the District.	Communities	Narrative /Metric	Ongoing
4.4 Continue to explore the potential for a FE/HE campus based in Gainsborough focused on developing advanced manufacturing and fusion adjacent skills.	Growth/Communities	Narrative /Metric	Ongoing
4.5 Work with key stakeholders to ensure appropriate skills and training provision is in place to support business growth in the district (as per Objective 1 of the Employment and Skills Delivery Plan).	Communities	Narrative	Ongoing
4.6 Improve access to training and increase employment prospects for West Lindsey residents (as per Objective 2 of the Employment and Skills Delivery Plan).	Communities	Narrative	Ongoing
4.7 Provide support in meeting the skills needs of local employers (as per Objective 3 of the Employment and Skills Delivery Plan).	Communities	Narrative /Metric	Ongoing
4.8 Engage with schools to develop skills curriculum animate local career pathways, support placements and inspire the future workforce (emerging/established sectors).	Communities	Narrative /Metric	Ongoing
4.9 Explore, with partners, the potential for a West Lindsey Trade School.	Growth/Communities	Narrative	Ongoing
4.10 Work, with partners, to develop the business case for a Fusion Skills Cafe.	Growth/Communities	Narrative	Ongoing
4.11 Undertake a mapping exercise to identify the distribution of skills and training activity in the District.	Communities	Narrative	Ongoing

Theme 5: Sustainability and the Green Economy

Vision for West Lindsey:

'Through advocacy and promoting sustainable economic practices that balance growth with environmental stewardship, we will ensure West Lindsey contributes to net-zero ambitions.'

Approach:

Consultation with stakeholders confirms that transitioning to a low carbon economy and adopting greener technology is a necessity for environmental sustainability and a key economic opportunity for local businesses. However, stakeholders also identify that the 'net-zero transition' is costly, complicated and time consuming for many businesses and there is a definite requirement for practical business support and funding to realise benefit which balances sustainability with financial viability.

Corporately, WLDC is committed to championing sustainable business practices, as well as stimulating commercial investment linked to the green transition and supporting the growth of sectors that contribute to country's net-zero ambitions. As part of this approach we will support, with partners, businesses to identify how:

- Investing in energy-efficient technology and transitioning to renewable energy sources like solar or wind can significantly cut carbon emissions and reduce long-term business costs.
- Sourcing materials responsibly, partnering with eco-friendly suppliers and reducing transportation emissions through local procurement strategies can improve sustainability.
- Moving from a linear 'take-make-dispose' model to a circular system that emphasises reuse, recycling and refurbishment to minimise waste.
- Reducing packaging, implementing recycling programs and finding ways to re-purpose byproducts can make operations more sustainable.
- Switching to low carbon fleets, optimising delivery routes and leveraging rail or sea freight over air transport can lower carbon footprint.
- Upskilling employees core environmental literacy can reduce costs, drive innovation and realise commercial opportunities.



- Implementing water-saving technologies and practices in production, office spaces and supply chains can preserve this vital resource.
- Creating goods that are durable, repairable and made from sustainable materials can attract eco-conscious customers and reduce environmental impact.
- Participating in carbon offset programmes, investing in reforestation or biodiversity projects and supporting regenerative agriculture can help balance emissions.
- Encouraging sustainable practices in the workplace, such as remote work options, carpooling and eco-friendly office policies, fosters a sustainability-focused culture.

To do this, we will continue to work with partners at organisations such as the Business Lincolnshire Growth Hub to ensure local businesses have access to the support resources required to realise net-zero transition and business opportunities linked to sustainability.

We will also ensure we act as local sustainability advocates and encourage businesses to embrace opportunities for sustainable innovation, efficiency and market differentiation.

More broadly we will build upon work with partners to conduct district-wide climate vulnerability assessments and develop adaptation strategies for critical infrastructure and economic assets. We will also explore how sustainable energy generation can mitigate grid constraints which may prevent business growth in West Lindsey.

Key Economic Metrics:

GL = Greater Lincolnshire

Indicator/Source	Latest Data	Direction of Travel				Snapshot
Median Housing Energy Efficiency Score Source: ONS Housing Analysis	68: Band C (UK = 68)	1 YR	5 YR	5 YR v UK	5 YR v GL	In line with national average, improving in the short term and outperforming national and local comparators
Per Capita CO2 Emissions within the scope of LAs Source: UK Local Authority and Regional Greenhouse Gas Emissions Statistics 2005-2022 DESNZ	4.7kt CO2e per capita (UK = 3.8)	1 YR	5 YR	5 YR v UK	5 YR v GL	Above national average, improving in the short term but performing worse than national and local comparators
Total Commercial and Industrial Emissions Source: UK Local Authority and Regional Greenhouse Gas Emissions Statistics 2005-2022 DESNZ	72.7kt CO2e	1 YR	5 YR	5 YR v UK	5 YR v GL	Improving performance in short and long term

Key Actions:

Activity	Lead	Measurement	Time Frame
5.1 Educate, support and engage with businesses to promote the implementation of circular sustainable and energy-efficient practices that will drive the transition to a low carbon economy.	Policy/ Growth	Narrative /Metric	Ongoing
5.2 Review the council's procurement processes to ensure the local authority supply chain is minimising carbon emissions, including through sustainable and circular procurement.	Policy	Narrative	Ongoing
5.3 Develop a Circular Economy Action Network to identify and implement circular economy opportunities, focusing on waste reduction, materials recovery and new business models.	Policy/ Growth	Narrative	Ongoing
5.4 Continue to work in partnership and represent West Lindsey across relevant Lincolnshire Sustainability Network groups.	Policy/ Growth	Narrative	Ongoing
5.5 Conduct district-wide climate vulnerability assessments and develop adaptation strategies for critical infrastructure and economic assets.	Policy	Narrative	Ongoing
5.6 Conduct practical research into how sustainable energy generation could mitigate grid constraints which may prevent business growth in West Lindsey.	Policy	Narrative	Ongoing
5.7 Work with Business Lincolnshire to ensure West Lindsey businesses have access to commercial support to help realise business opportunities linked to sustainability.	Growth	Narrative /Metric	Ongoing



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欲了解更多信息，请致电 01427 676676

Get In Touch:

 www.west-lindsey.gov.uk

 growth@west-lindsey.gov.uk

 01427 676676